



Complementary Policies in the Reformed EU ETS: The Devil Is in the Detail.

16th IAEE European Conference, Ljubljana, 27th August 2019. Martin Hintermayer & Lukas Schmidt.

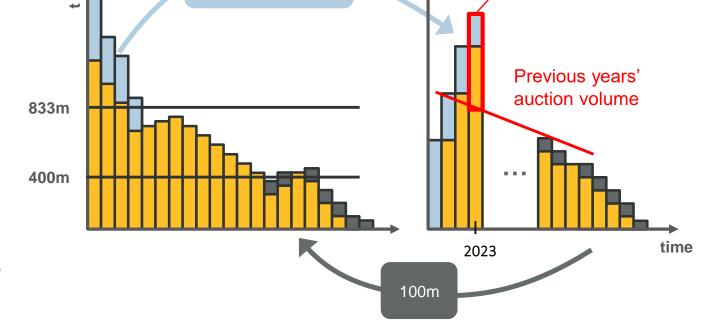
The EU ETS Reform: MSR, cancellation and national allowance withdrawal

Targets :

- Strengthen price signal in the shortterm
- Make EU ETS more robust towards shocks
- Increase compatibility with complementary policies

Measures:

- Introduction of the MSR restricts private banking
- Cancellation mechanism endogenizes allowance supply
- Possibility for nation states to withdraw allowances from auction volumes in case of coal phase-outs



Complementary policies and the reformed EU ETS

- EU ETS reform makes the total emission budget within the EU ETS flexible depending on market outcomes
- Complementary policies still hot topic in political and scientific discussion:
 - Overlapping national policies to unilaterally increase level of ambition w.r.t. abatement (e.g. coal phase-out)
 - Carbon Price Floor in the EU ETS to increase price level and/or investment reliability
- The reform changes the case for complementary policies within the EU ETS:
 - The reform enables complementary policies to become effective in lowering aggregate emissions
 - But: complementary policies can now also backfire! That means additional measures can increase aggregate emissions compared to business-as-usual [Perino,19]

EU ETS partial equilibrium model depicting individual actors' decision-making under current regulation

Agent optimization

Symmetric, price-taking firms under perfect foresight

minimize costs for abatement and allowance trading

→ Marginal Abatement Costs equal carbon price: MAC(t) = p(t)

Market equilibrium

 \rightarrow Hotelling rule

Input

Interest rate

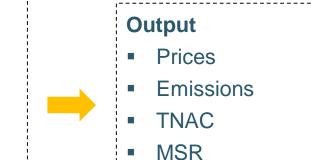
Baseline emissions

Abatement costs

- Price increases with interest rate as long as firms bank allowances (TNAC>0)
- As borrowing is not allowed, price increase is reduced after TNAC is depleted

Regulatory framework

- Bocklet et al. 19: First model with closed-form solution for endogenous MSR interaction and cancellation
- Binary decision variables are used to restate MSR and cancellation conditions in a MILP





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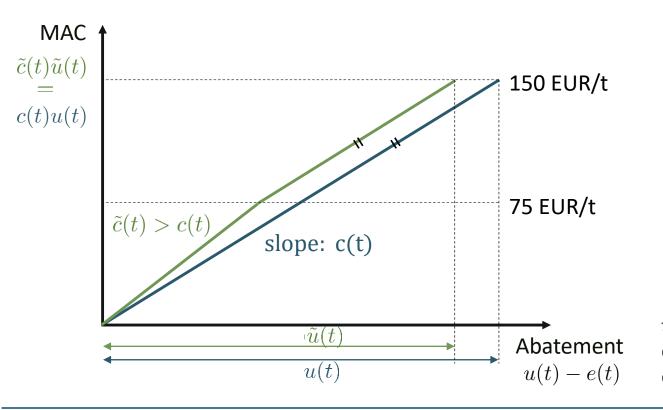
How does an overlapping policy impact the abatement costs?

Abatement costs:

 $\alpha = 2$:

nt costs: $AC(t) = \frac{c(t)}{\alpha} (u(t) - e(t))^{\alpha}$

MAC(t) = c(t)(u(t) - e(t))



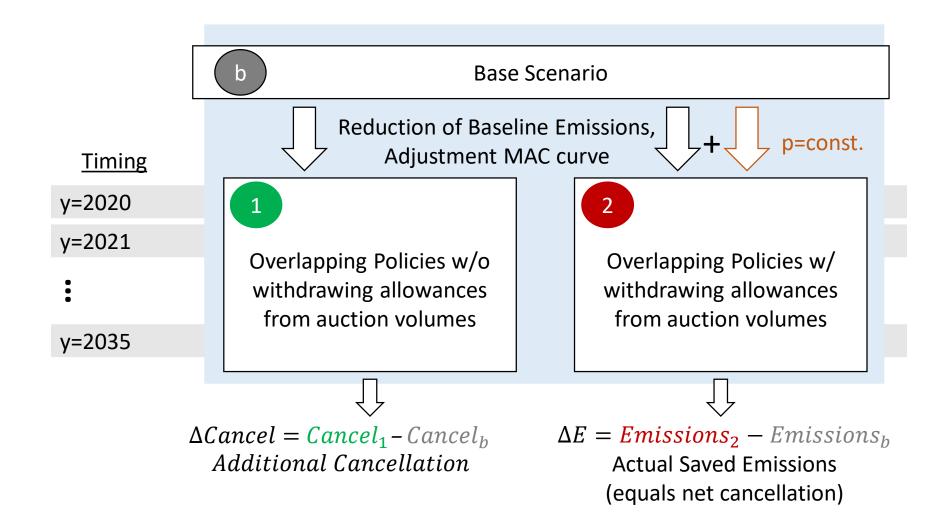
 Marginal abatement costs are typically assumed to be linear (compare [Perino 17], [Carlen 18] or [Quemin and Trottignon 19])

(in the upcoming paper we also look at different curvatures)

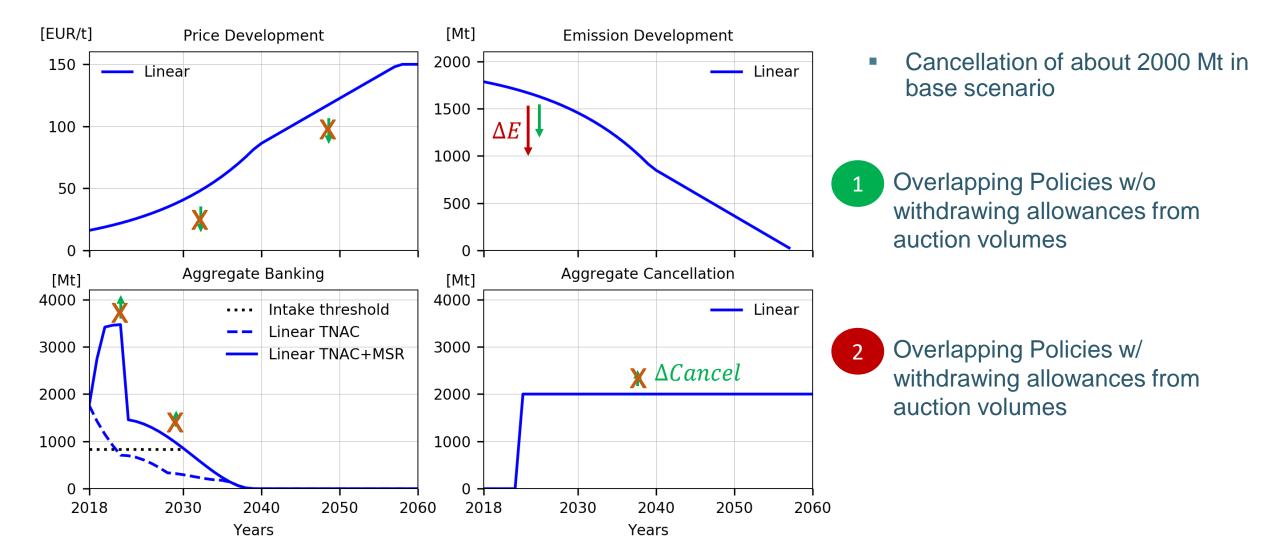
- Overlapping national policies usually do not target most expensive abatement options
- Stylized depiction of coal phase out
 - 5% reduction of baseline emissions since lignite/coal are most carbon-intensive form of electricity generation, 1900 instead of 2000 Mt
 - A coal phase-out leads to a steeper first part of the MAC curve.

u(t): baseline emissions e(t): chosen emissions c(t): costs parameter

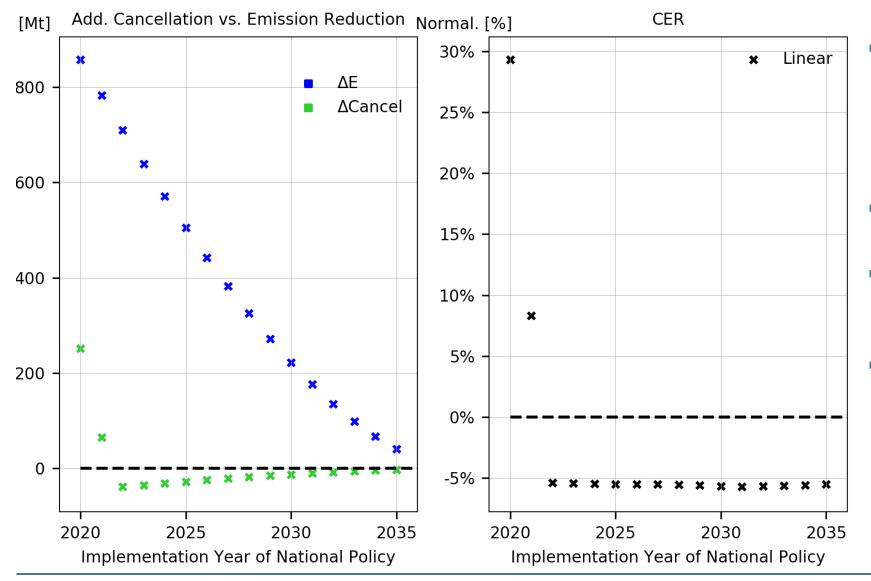
Set up: Model Runs to assess Overlapping Policies



Base Scenario and stylized impact of overlapping policies



Overlapping Policies: Impact on Cancellation and Emissions



Coefficient of Emission Reduction:

$$CER = \frac{\Delta Cancel}{\Delta E}$$

- Waterbed effect is punctured for early implementations
- Later, overlapping policies increase total emissions due to the green paradox effect
- National allowance withdrawal is important to make overlapping policies efficient in terms of emission reduction

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Carbon Price Floor (CPF) can be implemented differently

Buyback

- Governmental institution guarantees to buyback an unlimited amount of allowances
- Hoteling does not have to hold when p=CPF

Directly increases the value of EUAs:

p = CPF

Top-up-tax

- Firms have to pay tax on emissions :
 - $T = CPF p \quad \text{if } p < CPF \\ T = 0 \qquad \text{else}$
- Firms optimize their emissions based on:

MAC = p + Tax

 But the market value of EUAs is not directly altered by the introduction of the Top-up-tax

Auction reserve price

 Auction reserve price for allowance auctions

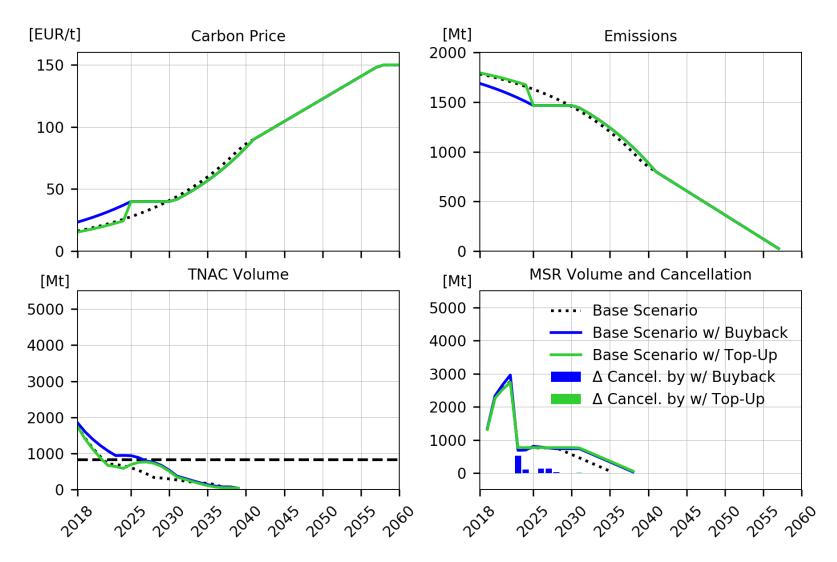
As long as there are "enough" allowances (banked or allocated for free) in the market:

p < CPF

If allowances are scarce in the market:

p = CPF

Buyback vs. Top-Up-Tax: Impact on market outcomes



- Under both implementations price increase is anticipated but different effects
- Buyback:
 - Price increase to discounted CPF already today
 - Lower emissions and higher cancellation
- Top-up-tax:
 - Since it doesn't impact the EUA price itself, no price increase today
 - Green paradox: Future taxation of asset decreases its value today
 - Hence, slightly lower price today

Findings

- Reform of the EU ETS allows for effective policies, but policies can also backfire.
- Success of policies is driven by various aspects, among others:
 - Curvature of MAC curve
 - Timing of policies
 - Concrete implementation, impact on MAC curve
- To ensure effectiveness in this complex environment direct supply adjustments are important, i.e. withdrawing of allowances from auction volumes by nation states.
- Extend the possibility for allowance withdrawals to all kinds of overlapping policies.
- Different CPF implementations have different outcomes w.r.t. prices, emissions and revenue, in particular in the short-term.